



**Centers for Medicare & Medicaid Services National Medicare Multi-Media
Education Campaign Medicare Prescription Drug Coverage
Radio Ad- 30 seconds**

Bowling

SFX: BOWLING ALLEY SOUNDS.

WOMAN 1: Judy, you signed up for a Medicare prescription drug plan, right?

WOMAN 2: Yep.

WOMAN 1: So are you really saving anything?

WOMAN 2: About \$300 a month for my heart medicine.

WOMAN 1: Whoa.

ANNCR: The more you know about Medicare Prescription Drug Coverage, the better it sounds.

WOMAN 1: Can you show me how you did it?

WOMAN 2: Can you show me how you make your apple cake?

ANNCR: For help, call 1-800-MEDICARE or go to [medicare dot gov](http://medicare.gov). Or...turn to each other. To avoid penalty, sign up by May 15.

ANNCR: Paid for by the Department of Health and Human Services